



## 2015-2016 Partnership Opportunities

### Sponsorship Packages

Best value and exposure!

	PTSA Business Partnership	WWE PTSA website	Run with the Wolves reg	Golf Tourney reg	Carnival Wrist Bands	Booth Option at Run	Booth Option at Carnival	Hole Sponsorship at Golf	Sponsor Banner & Bag Stuffer	Logo on Run t-shirt & bag	Logo on Golf t-shirt & bag	Student Directory	Wolf Tracks Ads
<b>Platinum Sponsor</b> <b>\$1,800</b>	Included	Included	Four (4) Included	Four (4) Included	Four (4) Included	Included	Included	Included	At Run, Carnival & Golf Tourney	Top Section	Top Section	Full page ad	Four (4) ads
<b>Gold Sponsor</b> <b>\$1,250</b>	Included	Included	Four (4) Included	Two (2) Included	Two (2) Included	Included	Included	Included	At Run & Golf Tourney	Middle Section	Middle Section	1/2 page ad	Two (2) ads
<b>Silver Sponsor</b> <b>\$800</b>	Included	Included	Four (4) OR Golf option	Two (2) OR Run option	Two (2) Included	Included OR Golf option	Included	Included OR Run option	At Run OR Golf Tourney	Middle Section (Run OR Golf)	Middle Section (Run OR Golf)	1/4 page ad	
<b>Bronze Sponsor</b> <b>\$500</b>	Included	Included	Two (2) OR Golf option	One (1) OR Run option		Included OR Golf option	Included	Included OR Run option	At Run OR Golf Tourney	Lower Section (Run OR Golf)	Lower Section (Run OR Golf)		

### Print Advertising

Secure Early—Limited Number Available!

#### Student Directory

The West Woods Elementary Student Directory is distributed to each of the almost 500 families at WWE as well as to more than 60 staff members. The Student Directory is distributed in the Fall.

Full page advertisement	<b>\$500</b>
1/2 page advertisement	<b>\$300</b>
1/4 page advertisement	<b>\$150</b>
Business card advertisement	<b>\$75</b>

#### Wolf Tracks

WWE PTSA Weekly Email & Flyer

Wolf tracks is the weekly update to parents. It is sent both via email and printed in student's Friday Folders. Wolf Tracks is distributed to nearly 550 families and to more than 60 staff and community members.

Package of four (4) business card ads **\$75**

When the ad runs, it will run in both the emailed and printed version the same week.

\*All advertisers receive a link to their website from the [WWE PTSA website](http://www.westwoodselementaryptsa.com).

#### Exposure Package a more than \$500 value **\$300**

- 1/4 page Student Directory advertisement
- Package of six (6) Wolf Tracks advertisements—when the ad runs, it will run in both the emailed and printed version the same week.
- Bag Stuffer for Run with the Wolves and Golf Tournament
- Booth at Run with the Wolves

### Unique Opportunities

Magnet Sponsorship (2 available) **\$850**

- Logo on calendar magnet distributed to all students and staff

Golf Tournament Lunch Sponsor **\$500**

- Recognition in event brochure and program. Limited number available!

Golf Tournament Package **\$600**

- Foursome & Hole Sponsorship

Carnival Booster

**FREE!**

- Staff a booth and advertise your business

**2015-2016 Events**

*Run With the Wolves*  
5k Race & 1k Family Fun Run  
Sunday, September 27, 2015

*Golf Tournament*  
Friday, May 13, 2016

*Spring Carnival*  
Thursday, May 19, 2016

**Commitment Form**

Organization \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

**Sponsor Packages**

- Platinum Sponsor \$1,800
- Gold Sponsor \$1,250
- Silver Sponsor \$800

Silver Sponsors, please choose one:

- Run with the Wolves
- Golf Tournament

- Bronze Sponsor \$500

Bronze Sponsors, please choose one:

- Run with the Wolves
- Golf Tournament

**Event Sponsorships**

**Run With the Wolves**

- Bag Stuffer Opportunity \$50
- Booth \$150
- WWE Friend of the Event \$100

**Golf Tournament**

- Bag Stuffer Opportunity \$50
- Beverage Cart Sponsor (two available) \$200
- Cart Sponsor—20 carts \$200
- Cart Sponsor—all carts \$400
- Corporate Hole Sponsor (with logo) \$150
- Driving Range Sponsor \$150
- Golf Corporate Package (Foursome + Hole) \$600
- Golf Foursome \$500
- Lunch Sponsor (4 avail, incl. logo on t-shirt) \$500
- Putting Green Sponsor \$150
- WWE Family Hole Sponsor (name only) \$125
- WWE Friend of the Event \$100

**Spring Carnival**

- Toy Walk Sponsor \$150
- WWE Friend of the Event \$100
- Booster—staff a booth & advertise FREE!

**Print Advertising**

- Exposure Package \$300

**Student Directory**

- Full Page Ad \$500
- 1/2 Page Ad \$300
- 1/4 Page Ad \$150
- Business Card Ad \$75

**Wolf Tracks**

- Package of 4 Business Card Ads \$70

**Unique Opportunities**

- Calendar Magnets (2 available) \$750
- Friday Folder Sponsorship (2 available) \$1,500

**Other Items**

- In-Kind Gift/Donations

In-Kind donations may be used for the benefit of the school, event drawings, event winner prizes, and/or contest prizes.

- Monetary Donations

I would like to offer a cash donation in the amount of \$\_\_\_\_\_ to be used as needed.

Please Describe:

**PTSA Business Partnership**

- Annual Subscription \$25

All sponsorships include a PTSA Business Partnership. Please select this only if this is the only item you are electing.



Don't miss out! Respond by:

- Magnet Sponsorship August 17, 2015
- Run With the Wolves August 27, 2015
- Student Directory September 11, 2015
- Golf Tournament April 22, 2016
- Spring Carnival May 6, 2016

**Thank you  
for your support!**

West Woods Elementary PTSA  
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